

MARCOS BAZTERRICA

GRAPHIC DESIGNER
ART DIRECTOR



▶ PERSONAL DATA

Name: Marcos Bazterrica
Nationality: Argentine
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E-mail: bazterrica.marcos@gmail.com
Portfolio: marcosbazterrica.com / flama.agency
Age: 29 years

▶ JOB EXPERIENCE

WUNDERMAN

(Creative Agency)

(May 2020 - Actual Job)

(August 2017 - September 2018)

Position: Sr. Art Director / Graphic Designer

Tasks: Creativity & conceptualization. Animation, illustration, audiovisual design, art direction, banners & web design, Ux/UI.

Clients: GSK London / Movistar, Tuenti.

NEWCYCLE

(Creative Digital Agency)

(September 2018 - April 2020)

Position: Sr. Art Director

Tasks: Conceptualization, Key Visual designer, video editor, graphic designer, photography retouching.

Clients: Adidas, Mercado Libre, MercadoPago, BurgerKing, Grolsch, PedidosYa.

KAMCHATKA

(Creative Agency)

(March 2016 - August 2017)

Position: Art Director.

Tasks: Audiovisual design, community management, art direction, creativity.

Clients: Avon, Philips, Pedigree, Whiskas, Eukanuba, Megatlon.

PUCHERO CREATIVO

(Creative Agency)

(January - July 2014)

(June 2015 - February 2016)

Position: Graphic designer, Art director, Community Manager.

Tasks: Audiovisual Design, web design, community management, art direction, creative copyrighter.

Clients: Munchis, Vans, Banco Finansur, Belephant, Jasper, Fundación River.

▶ STUDY

JAVASCRIPT

(2020)

Coderhouse

UX/UI DESIGNER

(2020)

Coderhouse

GRAPHIC DESIGN

(2009 - 2016)

Universidad de Buenos Aires - Facultad de Arquitectura y Diseño de Urbanismo.

CREATIVITY

(2012 - 2013)

Escuela Superior de Creativos Publicitarios.

BACHELLOR

(1994 - 2008)

Escuela del Alba (Lincoln). Bilingual.

ENGLISH

(2006)

First Certificate.

▶ SOFTWARE KNOWLEDGE

OPERATIVE SYSTEM

Mac OS, Windows.

ADOBE

Photoshop, Illustrator, Dreamweaver, Premiere Pro, After Effects, InDesing, Audition, Lightroom, Muse, Animation, Xd.

WORDPRESS

Advance

MICROSOFT OFFICE

Word, PowerPoint, Excel.

MAXON

Cinema4D (Begginer)

FACEBOOK

SparkAR (Intermediate)

▶ PERSONAL SKILLS

Proactive personality, sociable and outgoing. Strong commitment with the job. Meticulous. Entrepreneur.